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For Immediate Release

CRUCIAN SAUCES LANDS TOP INTERNATIONAL FOOD AWARD

(November 15, 2007) Results of the 2008 Scovie Awards, which recognizes top fiery foods products from around the globe are in and Crucian Sauces, LLC, of Christiansted, U.S.V.I. was selected as a 1st Place winner in one of the world's most competitive gourmet food competitions. Crucian Sauces, which manufactures Miss Anna's Hot Sauces, was awarded one of the prestigious 2008 Scovie Awards. In the industry's most rigorous blind tastings, a panel of the country's top culinary experts sampled hundreds of the world's most lauded gourmet foods, and the top scoring products each won a coveted Scovie banner.

Among hundreds of hot sauce entries from around the world, Crucian Sauces was awarded 1st Place in the Authentic Caribbean Hot Sauce category for its Miss Anna's Hot Pepper Sauce, a recipe that dates back over 100 years and four generations. 783 products from around the world competed for top honors. The Scovie Awards were created by Dave DeWitt, editor of *Fiery-Foods & BBQ Magazine* and founder of the National Fiery Foods & Barbecue Show. The awards are named for Wilbur Scoville who pioneered a rating scale for spicy foods and have become the industry standard for excellence in more than 60 categories of fiery foods.

"Every year, I am increasingly impressed with the diversity and quality of the products entered in the Scovie Awards," notes Dave DeWitt, dubbed by the *New York Times* as the "Pope of Peppers" and the author of over 30 books on fiery cuisines. "Our winners this year include not only great product diversity, but geographic diversity as well. This year, our winners represent companies from 32 states and four countries. This year's Scovie winners truly exemplify the diversity and quality of this industry."

The 1st Place award for Crucian Sauces was received by the company as a welcome recognition of Miss Anna herself. "We are very thankful to Fiery-Foods and to the Scovies for this award, and it is truly a compliment to Miss Anna and to her family who

CRUCIAN SAUCES WINS SCOVIE AWARD – (Cont.)

have shared this flavorful and hand crafted sauce with many thousands of people over the last 100 years,” commented Anthony Gatti, Crucian Sauces’ General Manager on St. Croix. “Our team truly believes that Miss Anna’s Hot Pepper Sauce is one of the best hot sauces in the world, and we look forward to the opportunity to share the all natural, all Caribbean contents of each bottle with thousands more in the future.”

Many of the Scovie award winning products, as well as thousands of other products, will be available to both trade buyers and consumers at the 20th Annual National Fiery Foods & Barbecue Show, February 29--March 2 in Albuquerque, NM. For information on exhibiting in the National Fiery Foods Show, call 505-873-8680, or visit www.fiery-foods.com.

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